

# CURRICULUM VITAE - June LIM

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Mobile: 077 8896 1198 Email: [junebkk@rocketmail.com](mailto:junebkk@rocketmail.com)  
Portfolio: <http://www.junelim.com> Nationality: Malaysian (EEA family permit)  
Languages: English, Mandarin, Cantonese, Malay, Fujian, Finnish (Elementary)  
References are available upon request

## TECHNICAL SKILLS

Proficient in: Photoshop, Illustrator, InDesign (Basic), Dreamweaver, PowerPoint, Excel  
Good grasp of: HTML, XHTML, CSS  
Sound knowledge of: XML, XSL, Javascript  
Exposed to: Flash, Director, Project, Access  
Conversant on both the Mac OS 9/ X and Windows 98/2000/NT/Vista platforms

## PROFESSIONAL TRAINING

### **May 2008 external workshop**

- Attended web accessibility workshop organised by a research group Inclusive New Media Design (<http://www.inclusivenewmedia.org/>) based at the University of East London. Looked at web accessibility and issues for intellectually disabled users. Also received introduction to assistive web tools, followed by user testing with intellectually disabled audience.

### **September - October 2007 DK in-house training**

- InDesign Foundation Class
- Illustrator Foundation Techniques & Advanced Class
- Photoshop High Quality Cut Outs

### **February 2006 external training**

- Hands on XSL: Transforming and styling XML (4 day intensive training)

### **January 2006 Nature Publishing Group in-house training**

- XHTML and CSS training by the web design team

## WORK EXPERIENCE

### ***Jan 2008- Current***

#### **Producer**

#### **TVF Communications, London**

- Manage production and delivery of websites, e-learning programmes, DVDs, and print projects.
- Liase with developers, designers, account managers and suppliers to produce projects to deadline and within budget.
- Contribute and improve internal work process.

### ***Aug 2006- Dec 2007***

#### **Digital Content Producer**

#### **Dorling Kindersley, London**

- End of term job area included investigation of new image processing workflow & application specifications – SVG vs PDF. Documenting current image processing practices & workflow. Contributed to the establishing of overall digital content enhancement workflow.
- Manage projects focused on XML and digital content exploitation with an initial focus on digital licensing.

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- Manage work of Delhi based colleagues and offshore external suppliers. Ensure quality of deliverables, while meeting tight deadlines. Troubleshoot and problem-solve on project matters.

**Sept 2005- July 2006**

**Web Production Editor**

**Nature Publishing Group, London**

- Manage electronic production of several journals, and dispatch of marketing emails.
- Perform quality control of online content using XML tools and image optimising software.
- Assist on journal web site redesign.

**March 2003- March 2005**

**Interactive Content Editor/ Co-ordinator**

**e-Business Department, Cathay Pacific Airways Ltd., Hong Kong**

- Hands on user of CMS in association with work on [www.cathaypacific.com](http://www.cathaypacific.com) and world-wide sites.
- Responsible for English, Traditional Chinese, and Simplified Chinese web content collation, translations, editing and updates. Mainly promotional, illustrative and occasionally technical content.
- Liaised with out-port (outside of Hong Kong - EU, Japan and Korea) content owners and providers, usability and design team, marketing team, customer relations team and specialist IT teams.
- Assist on web site version enhancement, application enhancements. Responsible for content editing, translation, consolidation, implementation and user acceptance tests.
- Align site content with Cathay Pacific's brand and communications guidelines. Ensured content credibility, correctness and usability within set guidelines.

## EDUCATION

**2000-2002 BSc New Technology & Multimedia**

**University of East London, UK**

- Final year project essay studied the similarities and differences of web development in the East and West.

## ACADEMIC AWARDS

- 1998 Outstanding Student Award (LICT) - for outstanding achievements in Commitment and Leadership.
- 1998 Presidential Scholar Award (LICT) - for outstanding academic achievements in final year of study at LICT.

## VOLUNTARY ACTIVITIES

- March 2006: Redesigned the website template for Institute of Race & Relations <http://www.irr.org.uk/>
- 2003-2005: Cathay Pacific "I Can Fly" Programme. Employee volunteer to this community programme designed for the youth to engage in aviation and social community services.
- Nov 2004: Pedal Kart Charity Event – Pedalled for Cathay Pacific in participation with the Hong Kong Round Table Fund Raising Event organised by the Hong Kong Human Powered Vehicle Association. <http://www.hkhpva.org>